



## **Sale to StarTIP Srl of a minority interest in Telesia Spa, leading company in the Go TV sector in Italy**

Milan - March 1, 2018 Class Editori announces that it has sold to StarTIP S.r.l. (100% owned by Tamburi Investment Partners S.p.A.) a minority stake in Telesia Spa, company listed on the AIM Italia market, at a price of Euro 1,492 million. Following the transaction, the share in Telesia Spa held by Class Editori falls from 77.17% to 65.74%.

The sale to StarTIP, company promoted by Tamburi Investment Partners S.p.A that brings together all the Group's holdings in start-ups and companies active in the digital sector and innovation, is part of the strategy to capitalise on the Go TV sector, currently experiencing strong growth, with qualified partners.

“To have the Tamburi Group as a partner, undoubtedly the most brilliant and reliable Italian merchant banker, is a source of great satisfaction for Telesia and Class Editori”, asserted Paolo Panerai, vice president and managing director of Class Editori and vice president of Telesia. “This investment confirms Telesia’s potential for development and enhancement, including in relation to its innovative projects such as WeCounter (WiFi Active Tracking Solution), the Go TV audience measurement tool based on the metrics requested by Auditel and in view of the total audience pursued by the data collection and analysis institute for all TV providers”.

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